



# B2C SOFT ADMIN

This document contains information about the TRIMIT B2C Webshop Soft Admin functionality

Version: 2017.1  
Date: 22-02-2017

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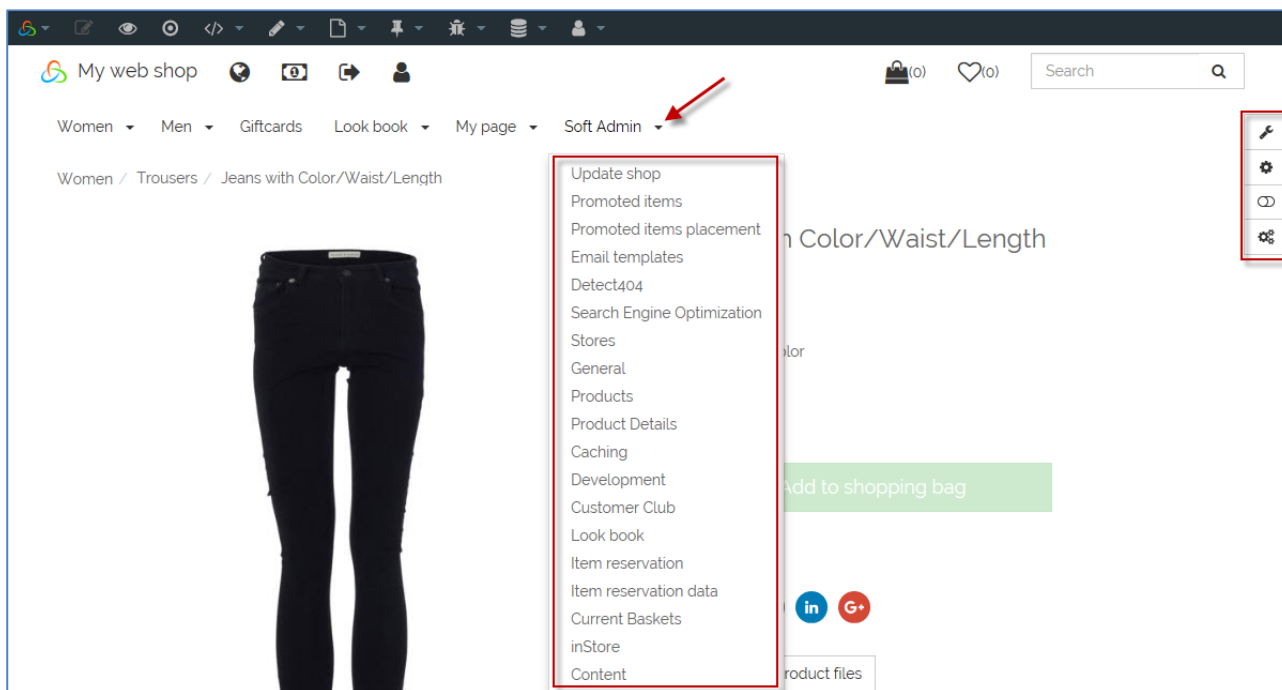
## INTRODUCTION

The TRIMIT Portals **Soft Administration** permits user, who is a member of the Administrators user group, to administer common visual and functional settings for TRIMIT B2C Webshop. It does so by exposing a set of system variables which provide easy access to many of the common tasks, such as layout, skinning, image dimensions, banners, logos, etc. It also provides a way of managing the payment setup for the B2C Shop solution, which supports different payment providers.

The functionality described is the functionality in **TRIMIT 2017 W1**. The pictures in this White Paper are based on the demo database for **TRIMIT 2017 W1** (based on Microsoft Dynamics NAV 2017) in the demo company **CRONUS TRIMIT W1 Ltd.** (based on CRONUS International Ltd. from Microsoft Dynamics NAV 2017).

## SOFT ADMIN

In order to get access to B2C Webshop soft admin the user must have administrative privileges. After login, there will be visible Soft Admin menu on the top of the page and administrative icons in the upper right part of the page.



### DESCRIPTION OF THE ADMIN ICONS (TOP DOWN)

#### ADMIN MODE

Enables management of item pictures and product information

## SOFT ADMIN

Opens update shop page where it is possible to run B2C Webshop related schedules

## SHOW/HIDE PROMOTIONS

For enabling or disabling promotion areas on the B2C Shop. To edit promotion area Admin Mode has to be activated

## MASTER ADMIN

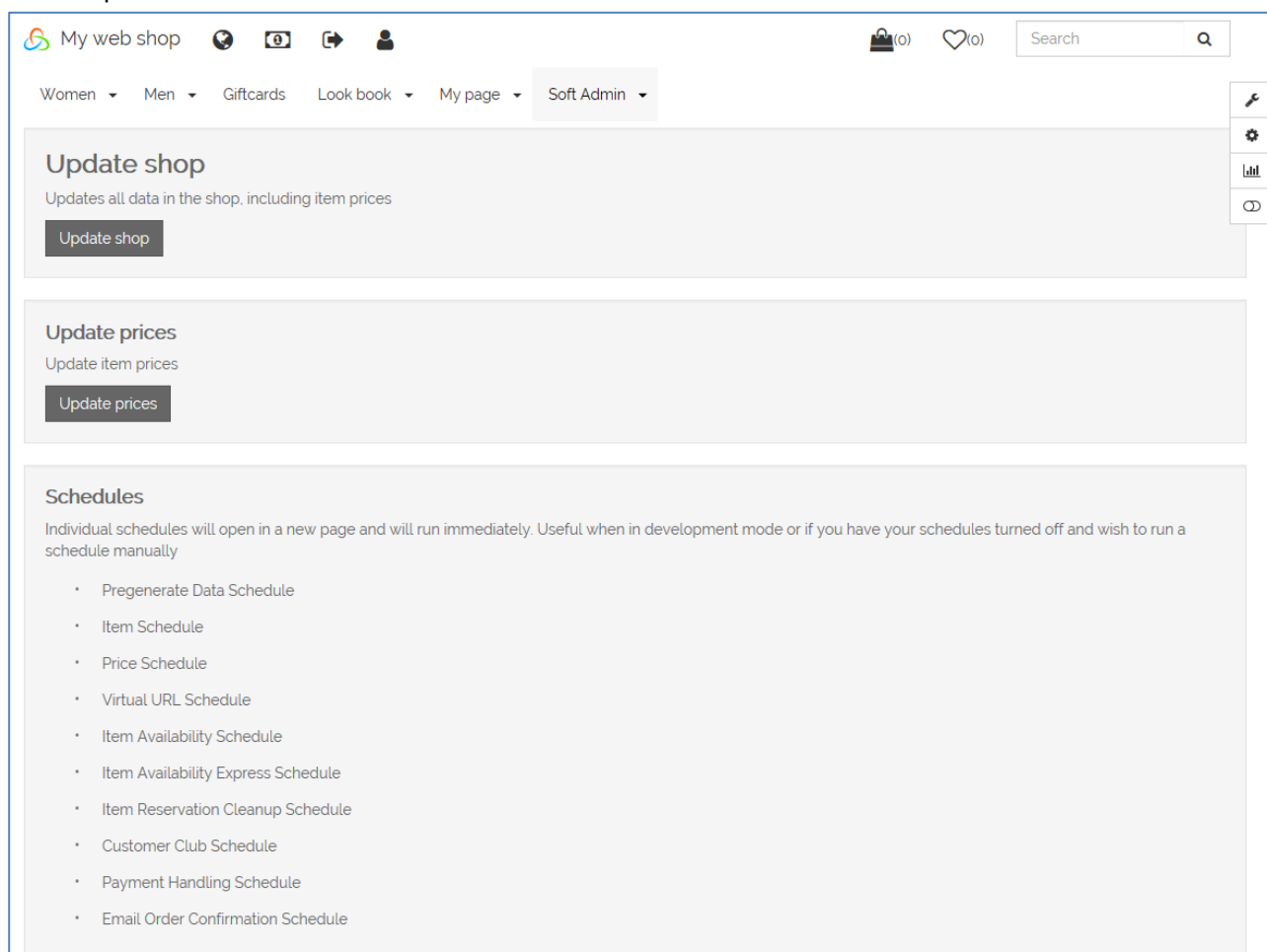
This icon is only shown on product details page. It allows to open master admin page in PIR (in the same browser tab).

# SOFT ADMIN AREAS

Here is the description of each B2C Webshop related soft admin area.

## UPDATE SHOP

This area is responsible for running the data schedules in order for changes made in TRIMIT or B2C Webshop to take immediate effect.



The screenshot shows the 'Soft Admin' section of the B2C Webshop interface. The top navigation bar includes 'My web shop', a search bar, and icons for shopping cart (0), wishlist (0), and a search icon. Below the navigation bar, the 'Soft Admin' menu is expanded, showing options like 'Women', 'Men', 'Giftcards', 'Look book', 'My page', and 'Soft Admin'. The main content area is divided into three sections: 'Update shop', 'Update prices', and 'Schedules'. The 'Update shop' section has a description 'Updates all data in the shop, including item prices' and an 'Update shop' button. The 'Update prices' section has a description 'Update item prices' and an 'Update prices' button. The 'Schedules' section has a description 'Individual schedules will open in a new page and will run immediately. Useful when in development mode or if you have your schedules turned off and wish to run a schedule manually' and a list of schedules: Pregenerate Data Schedule, Item Schedule, Price Schedule, Virtual URL Schedule, Item Availability Schedule, Item Availability Express Schedule, Item Reservation Cleanup Schedule, Customer Club Schedule, Payment Handling Schedule, and Email Order Confirmation Schedule.

Read more information about the schedules in a separate document **White Paper – TRIMIT Portals Schedules**. Among the changes in the back end could be adding a new item to the category, adding a new category to the category structure etc. Not activating the **Update shop** option (by clicking **Update shop** button) immediately after the data changes in the back end, will result in displaying outdated information on the web site. Though the web site information will be updated automatically after the next run of the data schedules after some time, depending on the schedules setup. But this can cause a bad user experience for the web site users.

Synchronization of item prices is placed as a separate option (**Update prices** button) on *Update Shop* page. This allows to specifically update item price data only. This also reduces data synchronization load when running the schedules manually.

**NOTE:**

**Update shop** option runs all the schedules together with **Price list sync**.

It is also possible to run schedules separately by clicking schedule links in *Schedules* area.

## PROMOTED ITEMS

This area is responsible for item promotions on the web site. Read more detailed information about item promotions in a separate document **White Paper – TRIMIT B2C Promoted Items**.

**NOTE:**

TRIMIT B2B Webshop has promoted items functionality as well.

## PROMOTED ITEMS PLACEMENT

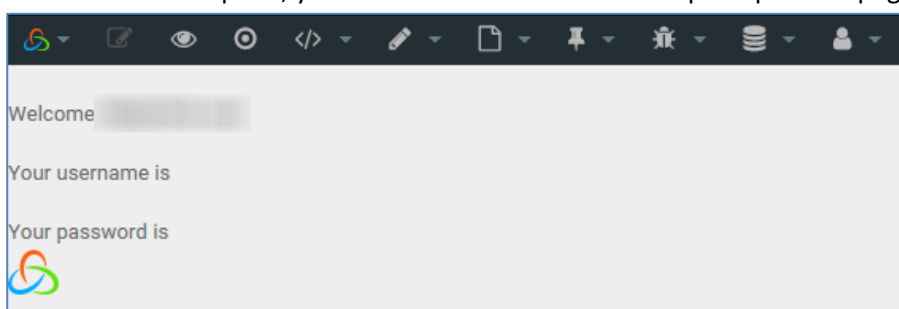
This area is responsible for placement promoted items on the web site. Read more detailed information about items promotion in a separate document **White Paper – TRIMIT B2C Promoted Items**.

**NOTE:**

Promoted items can also be placed on category pages top and bottom.

## EMAIL TEMPLATES

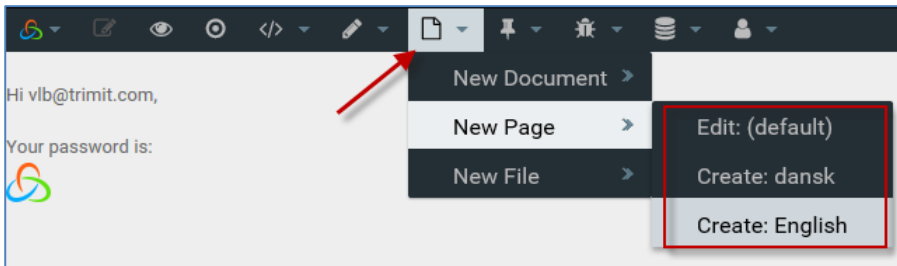
This area is responsible for setting up the email templates for the emails which will be automatically sent to the web site users on the following triggering events: users request for the password and user registration on the web site. Email templates area has a short instruction on editing the templates. After clicking on the needed email template, you will be redirected to the template preview page which looks as follows:



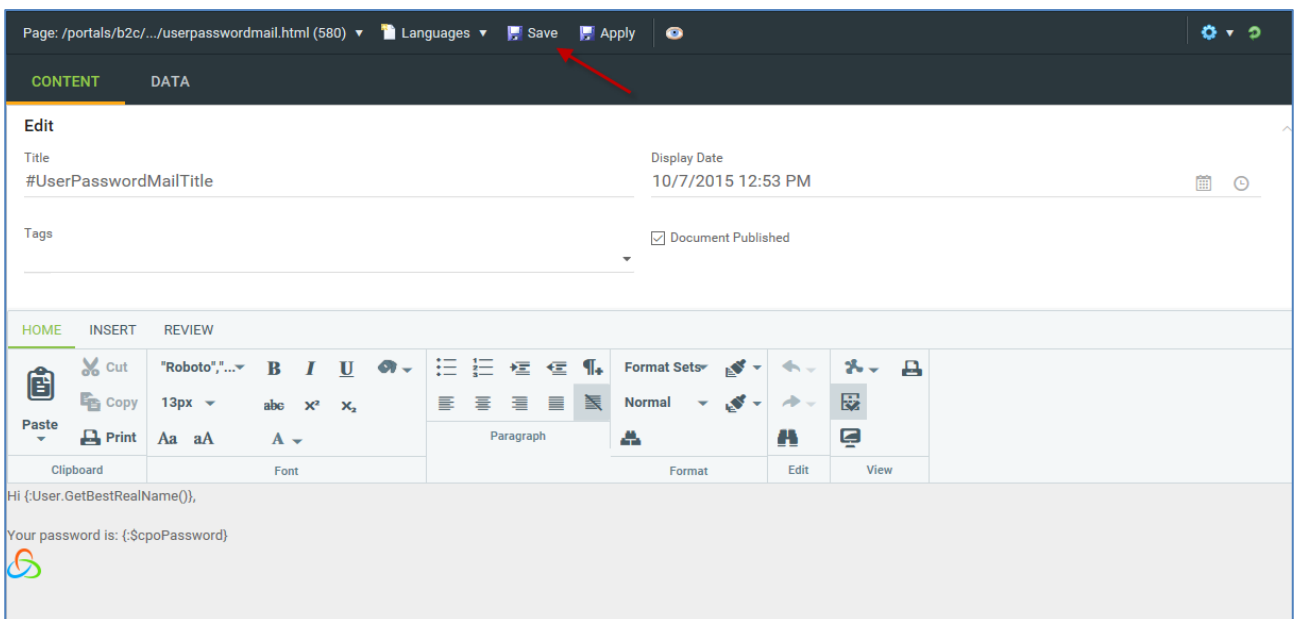
In order to go to email template editor – you need to click on **New /Create** icon in admin helper menu and then click **New Page**. In order to edit or create a template in a specific language – it is needed to click **Edit: <language>** or **Create: <language>** i.e. choose one of the activated languages to open the editor for this language.

**NOTE:**

It is not allowed to make changes in the default template

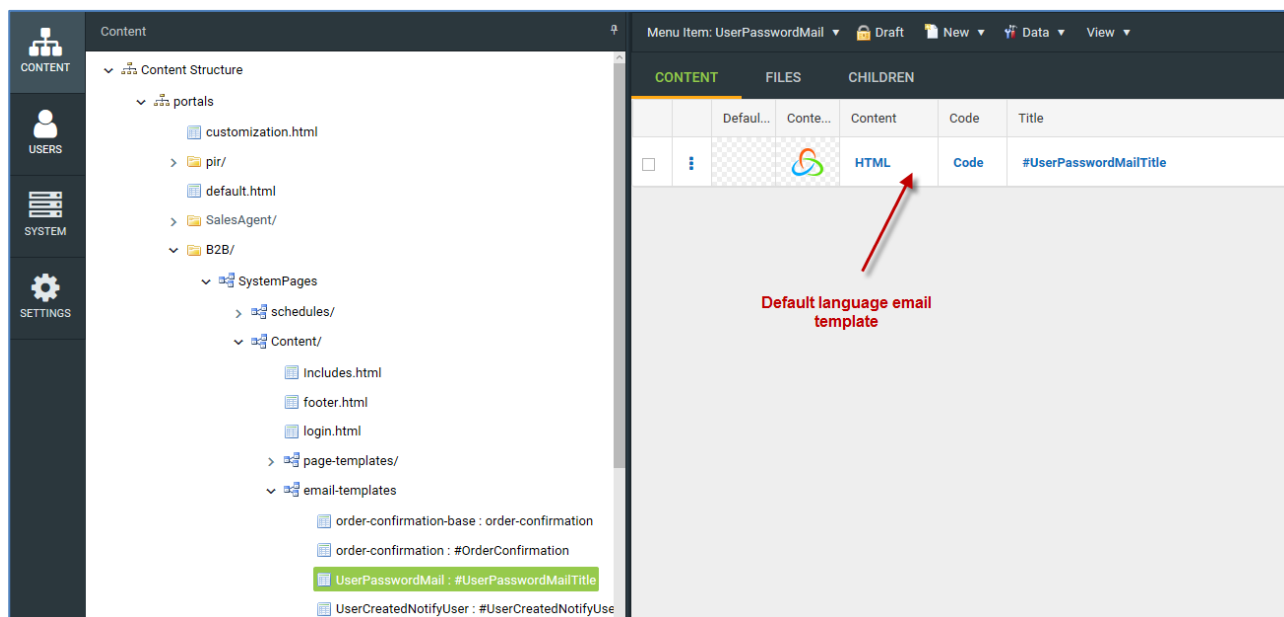


The email template editor looks as follows:



Adjust needed fields and click **Save**.

It is also possible to edit or add a template translation in the macro file. For this open the macro file (default location **CPO/CpoAdmin/Resources/Macros**) and find the template title, e.g. **UserPasswordMailTitle** make adjustment and save the file.



## DETECT 404

This area is responsible for detecting items or item color variants (on the product page) with missing images. If some of the products in the shop are missing images, then here will be displayed a list of links. Click on link in the list in order to go to the product page with missing image. In order to manage image, you need to activate **Admin Mode**, which is described in this document.

## SEARCH ENGINE OPTIMIZATION

This section includes Search Engine Optimization (SEO) examples. Detailed SEO description is in a separate document **White Paper – TRIMIT B2C SEO**.

## STORES

This section displays the list of physical stores, which are connected to the web site. Detailed description on stores management is in a separate document **White Paper – TRIMIT B2C Store Locator and Where to Buy item**.

## GENERAL

### CHOOSE A THEME

Select theme - for *My Theme* option, place your **variables.less** & **bootswatch.less** files @ `/custom/bootstrap/`. For *Custom* option, copy **custom.less** from `/client/portals/less/` and place it in `/custom/portals/less/`.

*None* allows you to use just css; remember to create Custom style sheet.

**FULL WIDTH**

Site uses full screen width if set to Yes

**SHOW COMPANY BANNER**

Show company banner if set to Yes. The image file should be placed at */Custom/Media/Images/Banner.png*

**CHOOSE GOOGLE FONT**

Use Google font from the drop down and click **Update** when finished

**USE CUSTOM FONT**

Use custom font if set to Yes. Place your fonts at */Custom/Portals/css/fonts/* (both stylesheet.css and font files).

**CUSTOM STYLE SHEET**

Create a name for your custom style sheet (without “.css” suffix and to be placed within */Custom/Portals/css/folder*).

**CHOOSE TELERIK SKIN**

Change Telerik skin (used in e.g. loading panel, datetime pickers, window dialogs). Choose from the options available.

**CHOOSE JQUERY SKIN**

Change jQuery skin (used in e.g. autocomplete, dialogs). Choose from the options available

**HIDE DEFAULT STYLE SHEET**

This option, if set to Yes, disables the default style sheet

**LOADING PANEL DELAY**

Provide a time for delay before the loading panel (splash) shows. This panel is usually shown when loading a big document or a long list of items.

**GOOGLE ANALYTICS CODE**

Enter a Google analytics code in this field. Google analytics code can be used for statistics purposes e.g. daily web site visitors; traffic load statistic and etc. Find more information here:

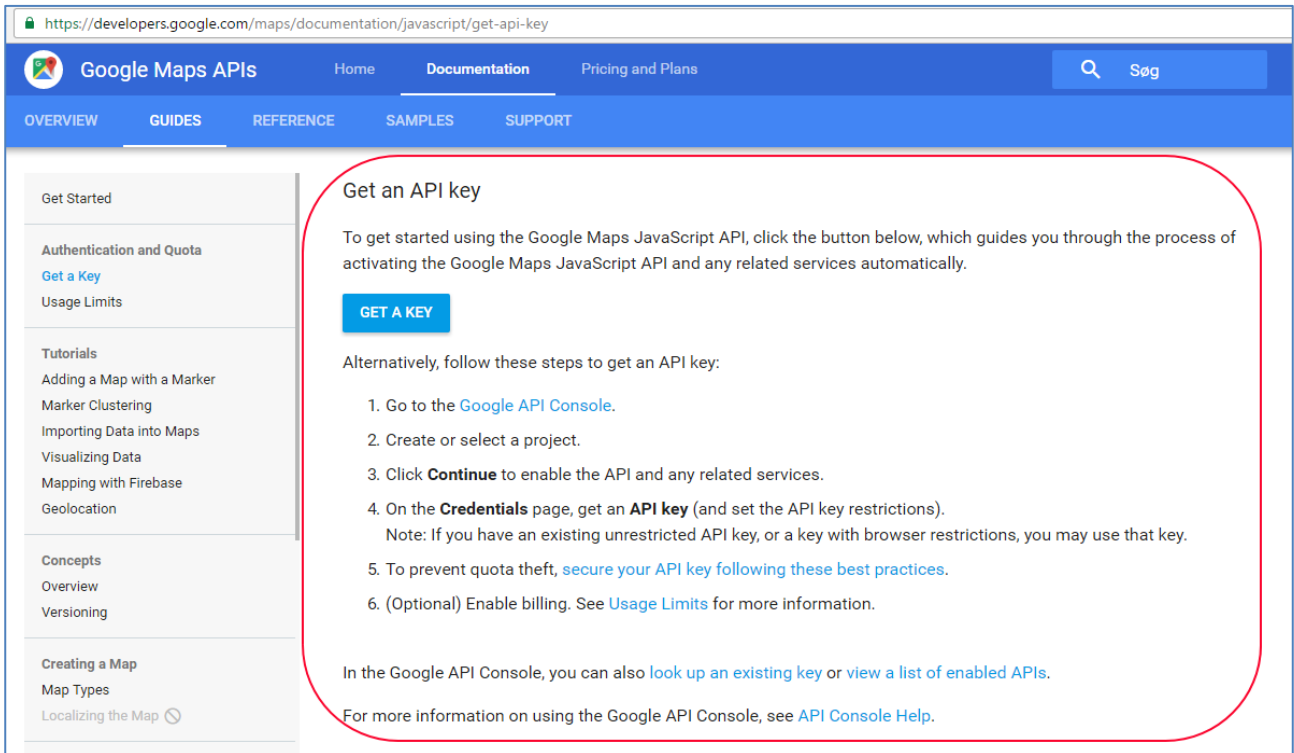
<http://www.google.com/analytics/>

**GOOGLE MAPS KEY**

Enter a Google maps key in this field. This key is needed in order to use Google maps for displaying, for example, the store location. The Google maps key can be obtained at

<https://developers.google.com/maps/documentation/javascript/get-api-key>

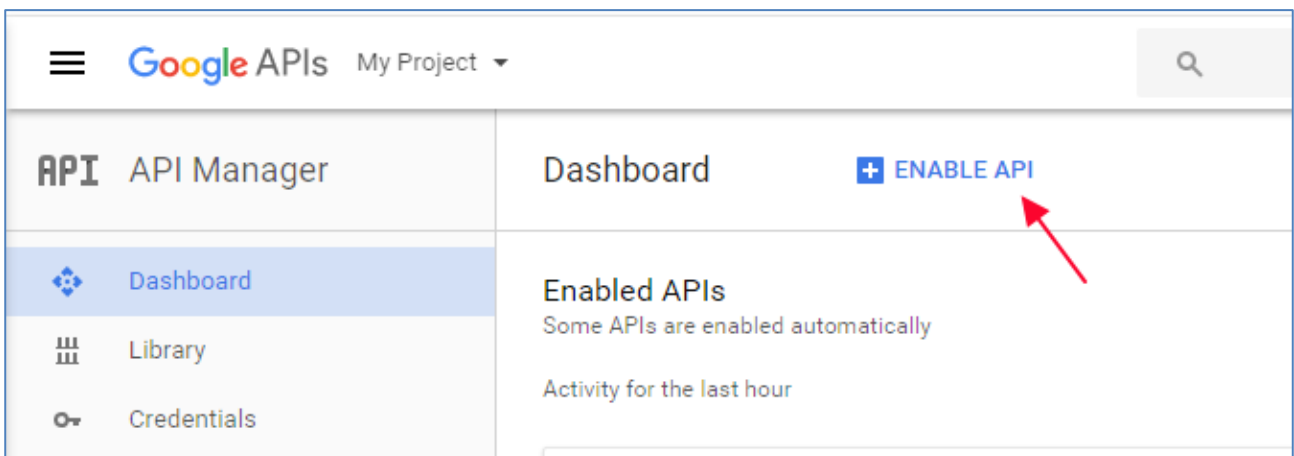
You need to have a Google account in order to obtain the key. The procedure from Google site:



Insert the key from *API Manager / Credentials* in to **Google Maps API key** field in Portals soft admin.

Activate **Google Maps Embed API**. After all the actions from the screen shot above are completed do the following:

- In *API Manager* go to *Dashboard*, see screen shot below
- Click **Enable API**
- Click **More** under *Google Maps APIs*
- Click **Google Maps Embed API**, click **Enable**



This may take several minutes before Google maps can be used on portals.

In order to be able to use Google maps on portals in Google Chrome it is required to use "https://".

### GOOGLE MAPS ZOOM

Specify initial zoom value for Google maps. The value has to be an integer. The greater value is entered - the greater zooming will be.

### Google maps icon

Specify a path to the image file which will be used in Google maps as a marking sign (e.g. `/custom/media/images/logo.png`).

### VAL. SUMMARY HEADER

Specify whether to display a validation summary header on the B2C Webshop page. If set to *Yes* the result will be:

The following errors occurred or field values are missing or invalid:

- There are no customer information related to this username/password

If set to *No* the result will be:

- There are no customer information related to this username/password

### HEADER ICONS ONLY

If this option is set to *Yes* then there will be only icons shown without a text in the B2C Webshop header menu. If set to *No* then the icons will be supplemented by text descriptions.

## PRODUCTS

### MAX CATEGORY IMAGE WIDTH (IN PX)

This option adjusts a product image width within a category list.  
Press **Update** after adjustment.

### MAX CATEGORY IMAGE HEIGHT (IN PX)

This option adjusts a product image height within a category list.  
Press **Update** after adjustment.

### NUMBER OF CATEGORY ITEMS PER PAGE

Specify the number of product images per each page in the category overview.  
Press **Update** after adjustment.

### GROUP PRODUCTS BY COLOR CODE

If this option is set to *No* then all product color code combinations will be shown within the category.  
If this option is set to *Yes* then only master products will be shown within the category on the web site.

## PRODUCT DETAILS

### MAX MAIN IMAGE WIDTH (PX)

Specify the width of the main image on the product page in pixels.

Press **Update** after adjustment.

### MAX MAIN IMAGE HEIGHT (PX)

Specify the height of the main image on the product page in pixels.

Press **Update** after adjustment.

### MAX ADDITIONAL IMAGES WIDTH (PX)

Specify the width of the additional images (under the main product image) on the product page in pixels.

Press **Update** after adjustment.

### MAX ADDITIONAL IMAGES HEIGHT (PX)

Specify the height of the additional images (under the main product image) on the product page in pixels.

Press **Update** after adjustment.

### MAX WISHLIST IMAGE WIDTH (PX)

Specify the width of the wishlist image (this is an icon/button with a star besides **Add to basket** button) on the product page in pixels.

Press **Update** after adjustment.

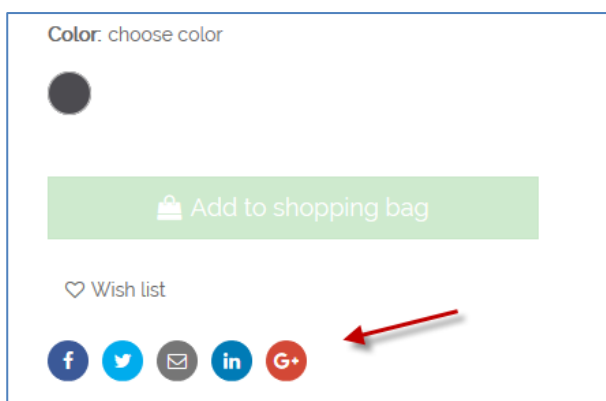
### MAX WISHLIST IMAGE HEIGHT (PX)

Specify the height of the wishlist image (this is an icon/button with a star besides **Add to basket** button) on the product page in pixels.

Press **Update** after adjustment.

### SHOW PRODUCT SHARE ICONS

If this option is set to Yes, the following social networking icons will be displayed on the product page:



Default value is *No*.

### SHOW SAME CATEGORY ITEMS

If this option is set to *Yes*, additional product images from the same product category will be displayed in the bottom of the product page. This can apply for product promotion reasons.

### NUMBER OF SAME CATEGORY ITEMS

Specify the number of the additional products images from the same category on the product page.

### SHOW ITEM ACCESSORIES

If this option is set to *Yes*, accessories assigned to the product will be shown under products from the same category area (if enabled). This data comes from TRIMIT.

### NUMBER OF ITEM ACCESSORIES

Specify the number of the accessories assigned to the product to be shown on the product page.

### SHOW ITEM ALTERNATIVES

If this option is set to *Yes*, item alternatives assigned to the product will be shown under products from the same category area (if enabled). This data comes from TRIMIT.

### NUMBER OF ITEM ALTERNATIVES

Specify the number of the item alternatives assigned to the product to be shown on the product page.

### SHOW ITEMS ALSO PURCHASED

If this option is set to *Yes*, also purchased items will be shown under products from the same category area (if enabled). This data comes from TRIMIT.

### NUMBER OF ITEMS ALSO PURCHASED

Specify the number of also purchased items to be shown on the product page.

### SHOW RECENTLY VIEWED ITEMS

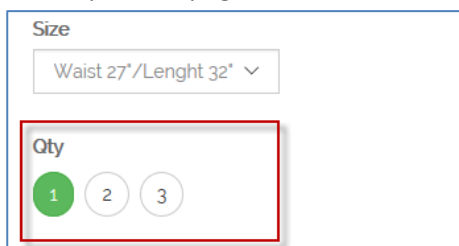
If this option is set to *Yes*, recently viewed items will be shown under products from the same category area (if enabled).

### NO. OF RECENTLY VIEWED ITEMS TO SHOW

Specify the number of recently viewed items to be shown on the product page.

### SHOW QUANTITY DISPLAY TYPE

Choose from the following options: *Buttons* and *No*. If this option is set to *Buttons* then product quantities on the product page will be shown as follows:



If this option is set to *No* then there will be no product quantities displayed on the product page, meaning that it will be possible to add only one item to the basket at a time.

## CROSS DOMAIN URLS

Used for linking to the repository from the web shop. Has to be set either here or in *PIR/Setup/Settings*.

## CACHING

Caching and options are described on Soft Admin page itself where:

**Cache timeout** – time in seconds cache item remains in cache object (default 10 minutes, minimum 20 seconds)

**Refresh times** – number of times to recall data automatically to keep data fresh

**Keep alive hits** – cache hits threshold for resetting the refresh countdown

Caching can be applied to category and product pages.

## DEVELOPMENT

This area is for advanced administrator users only, changes can affect payment process on the web site.

### DESCRIPTION OF THE FIELDS

#### SHOW PAYMENT FIELDS

If this option is set to Yes, before redirecting to payment provider's secure server, there will be displayed a payment setup page. To proceed to payment, press **Click to go to the XXXX secure payment server** (where XXXX stands for the payment provider name).

#### PAUSE TO PAYMENT

If this option is set to Yes, after choosing a payment provider on the order confirmation page there will be no redirection to the payment provider. But instead you will be redirected to the pause page. This option is made to accommodate development purposes.

## CUSTOMER CLUB

This area is responsible for definition of the customer club levels when the customer club is activated on B2C Webshop. The TRIMIT B2C Customer Club functionality is described in a separate document **White Paper – TRIMIT B2C Customer Club**.

In Customer Club Levels area, specify the definitions/names for different user levels in a customer club for each language activated in the Modelyn.

Click **Update** to save changes.

## LOOK BOOK

### DESCRIPTION OF THE FIELDS

#### BOOK IMAGE WIDTH

Width of the look book image on <http://your domain name/look-books> page

#### BOOK IMAGE HEIGHT

Height of the look book image on <http://your domain name/look-books> page

**LOOK IMAGE WIDTH**

Width of the look image on <http://your domain name/look-books/book/> page

**LOOK IMAGE HEIGHT**

Height of the look image on <http://your domain name/look-books/book/> page

**LOOK WIDTH**

Width of the look image on <http://your domain name/look-books/book/look/> page

**LOOK HEIGHT**

Height of the look image on <http://your domain name/look-books/book/look/> page

**STYLE WIDTH**

Width of the style image on <http://your domain name/look-books/book/look/> page

**STYLE HEIGHT**

Height of the style image on <http://your domain name/look-books/book/look/> page

**STYLE WIDTH DETAILS PAGE**

Height of the look image on product details page

**STYLE HEIGHT DETAILS LOOKS**

Width of the look image on product details page

**MAX. EXTRA LOOKS**

If a product associated to several looks then these looks are shown on product details page under the main image. This field dictates how many associated looks to show there

**LOOK BOOK TYPE**

Select the type of the Look Book.

You can choose between the following three options:

|                  |                                                                                                                                  |
|------------------|----------------------------------------------------------------------------------------------------------------------------------|
| <i>None</i>      | The default option if the Look Book is activated but not created                                                                 |
| <i>Main</i>      | Select this option if this is the only instance of the Look Book and no other Look Books were imported to the sub domain portals |
| <i>Auxiliary</i> | Select this option if the Look Book is created on the base of the main Look Book                                                 |

**PATH TO MAIN LOOK BOOK**

Specify the path to the main look book, e.g. */b2c/look-books/*

**PATH TO AUXILIARY LOOK BOOK**

This is valid for auxiliary look books. Specify the path to auxiliary look book, e.g. */salesagent/look-books/*

**REPOSITORY PATH**

Specify the path to the image repository. Images from this repository will be used in the look book. E.g. */media/* or <http://<domain name>/media/>

## ITEM RESERVATION

Item reservation area is responsible to item reservation management.

More information about the item reservation functionality is in separate document ***White Paper – TRIMIT B2C Item Reservation***.

## ITEM RESERVATION DATA

Item reservation data area is a log of active item reservation records.

The log includes the following fields:

### ITEM NO.

Number of the reserved product

### USER SESSION

User session ID

### ONLINE

Indication of user sessions being online. Value TRUE – online, value FALSE – not online

### BASKET

Indication of products in the basket. Value TRUE – in basket, value FALSE – not in basket

### PAYMENT

Indication of going to payment. Value TRUE – went to payment, value FALSE – not went to payment

### PURCHASED

Indication of completed payment transactions. Value TRUE – paid, value FALSE – not paid

### RESERVED COUNT

Reserved quantity of specific items

### RESERVED TIME

Basket update time for specific items.

## CURRENT BASKETS

Current baskets area is a log of active user sessions together with their basket data.

The log includes the following fields:

### ONLINE USER

This is the user' ID if user is authenticated, i.e. users email. If user is not authenticated then field will have the following value: "Guest1", "Guest2" etc.

### TIME

The total time of being on the B2C Webshop site

## LAST REQUEST TIME

The time from the last activity.

## INSTORE

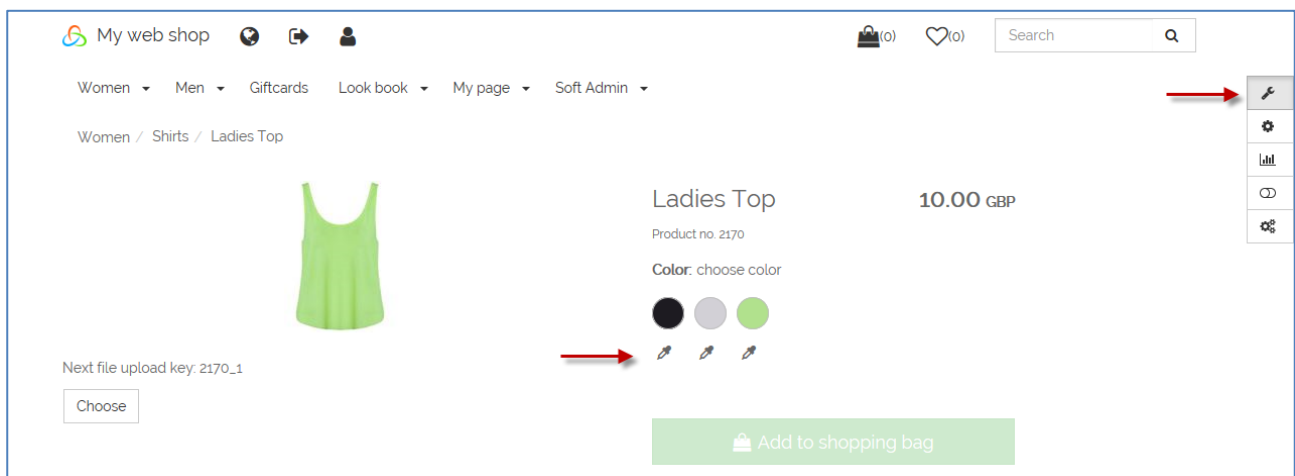
### TIMEOUT (SECONDS)

Number of seconds to accept idling before logging user off and returning to home page. This is made for the instore solutions on the screens in physical shops, to protect customer data.

# MASTER COLORS ON DETAILS PAGE

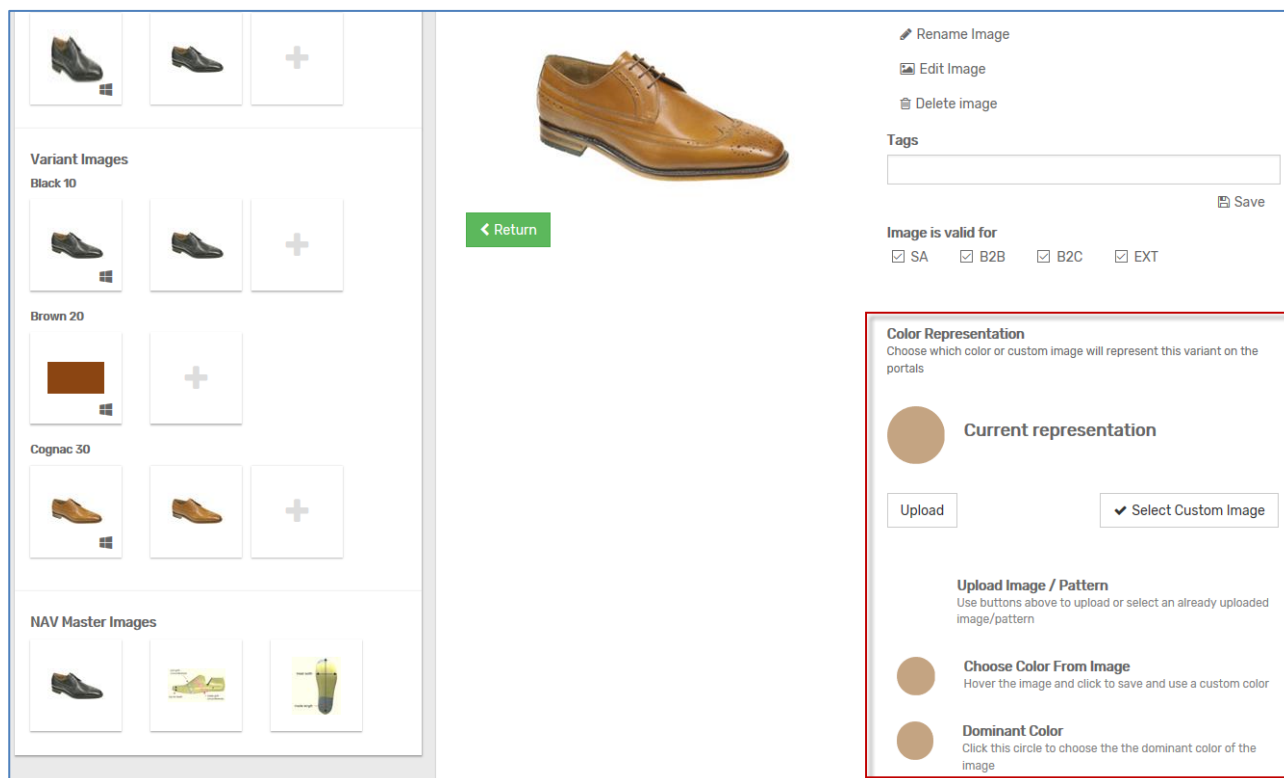
When the color variant image is uploaded to PIR then Modelyn automatically detects the image dominant color and sets it as color variant representation. It can happen that the dominant color should be edited. The B2C Webshop administrator can select a color variant representation on a product details page. Here is the way how to do this.

On a product details page, it is needed to activate admin mode. If product has color variants available, then it will be possible to see that each color variant representation has an additional master images icon underneath.



NOTE: if a color variant does not have an uploaded image in PIR then there will be a white colored dot and there will be no master images icon underneath.

Clicking master images icon will open an image management page in the same browser tab. Here it is possible to manually select or upload a color variant representation.



## DEFAULT COLOR SELECTION

No need to select color on details page if there is only one color. There is a theme value called '**<value id="LinkToFirstColor">false</value>**', which when set to *TRUE*, links the items from the overview to the first color.